



## Submitting Your Product or Service For Review

Kühl Toys. ("The Show") is a hosted review and entertainment show. Each week for 26 weeks a season, products and people fitting these areas are reviewed or interviewed as the producers of the show see fit.

While many items are selected by the producers, submissions are accepted as either *"Approved"* or *"Unsolicited"*.

Here are some basic rules.

### **Unsolicited Submissions:**

- No unsolicited products will be accepted if shipping container is larger than UPS or USPS standards.
- Special freight is not accepted for Unsolicited submissions
- Unsolicited products are reviewed at the discretion of the producers and have no guarantee of being reviewed on the show, podcast or website.
- Unsolicited products will not be returned and become property of the show upon receipt.
- Shipment tracking is suggested.

### **Shipping address for standard sized items:**

Paradise Landing Productions  
Attn: Kelly Bourquin - Submissions  
16835 Algonquin St STE 427  
Huntington Beach, CA 92649.

Vehicles will be delivered to either the studio, track or shop as pre-arranged.

### **Getting a Product or Service Approved:**

To get an item approved, please submit your proposal via email to [Kuhltoys@ParadiseLandingProductions.com](mailto:Kuhltoys@ParadiseLandingProductions.com). You will be contacted by a member of the production team if we are interested in reviewing the product. If you would like to provide a spokesperson to be interviewed, please note that as well.

**Approved Submissions:**

- Submitted Products will not be returned without prior coordination.
- Any vehicles sent for test will require a waiver of liability for the vehicle. The Show, it's producers, directors and cast are not responsible for the vehicle or any damage that may occur.
- Being reviewed on The Show does not give permission for any usage of footage, show name or slogans. Promotional packages are available.

**Sponsorship:**

The Show is limited to four sponsorship openings per episode.

- Products and services featured are not eligible to sponsor an episode.
- Products or services sponsoring the show are at the discretion of producers and any product may be denied at any time and a refund of unused sponsorship monies will be provided.
- Companies providing a product for review may be offered the opportunity to purchase usage rights to the episode as it relates to their product. Please "Product Placement" requirements which are different from sponsorship.
- Sponsorship and/or Production funds are not refundable.
- Products may receive a negative review regardless of sponsorship or production support.

Sponsorship fees per episode as of January 1st, 2017\*

First Slot \$51,700

Second Slot \$13,200

Third and Fourth Slot \$5,000